CONFIDENTIAL
TRADEMARK DISCLOSURE FORM

The following information is submitted in accordance with University of Nebraska Trademark Policy set forth in Executive Memorandum No. 20

1. Name of mark: ____________________________

2. Does the mark also have a design element to it?  □ Yes  □ No
   If yes, please attach a black and white copy of the design with this form.

3. Please describe i) the need for this mark, and ii) the goods and/or services the mark will be used in connection with:
   __________________________________________
   __________________________________________
   __________________________________________
   __________________________________________

4. Please describe how the mark is to be used with the goods and/or services (i.e. printed on the goods, printed on labels attached to the goods, used in advertisements, etc...)
   __________________________________________
   __________________________________________
   __________________________________________
   __________________________________________

5. Has the design element of the mark been approved for use by University Communications’ Publications Office under the University’s secondary logo standards?  □ Yes  □ No

6. Has the mark already been used?  □ Yes  □ No
   6.a. If yes, please provide the date that the mark was first used: __________________________
       (Note: for trademarks, dates of use must be the date the mark was actually used in connection with the sale of goods, not advertising).

7. Will the mark be used outside Nebraska?  □ Yes  □ No  (If no, skip to question 8.)

   7a. Has the mark been used outside Nebraska?  □ Yes  □ No
     7b. If yes to 7.a., has the mark been used in an out-of-state transaction (such as a sale)?
        □ Yes  □ No
       7.c. If yes to 7.b., please provide the date of the first transaction: __________________________

8. If the mark has not been used, when do you anticipate that it will be used: __________________________

9. Do you anticipate that the mark will be licensed to a third party or parties?  □ Yes  □ No

10. Has an internet domain name been registered using this mark?  □ Yes  □ No

   10.a. If yes, please provide the date that the domain name was registered: __________________________

11. Has a trademark search been conducted on the mark?  □ Yes  □ No
11.a. If so, please describe the results of the search and the search process, or simply attach the results of the search with this form.

_______________________________________________________________________________
_______________________________________________________________________________
_______________________________________________________________________________

12. How long do you anticipate the mark will be in use? ____________________________________

13. Contact Information:

    NAME: ______________________________________
    ADDRESS: ____________________________________
    PHONE: ______________________________________
    E-MAIL: ______________________________________
    SIGNATURE: __________________________________

Please return one signed original of this form and accompanying materials to:

Vice Chancellor for Business and Finance
302 Administration Building
University of Nebraska-Lincoln
Lincoln, NE 68588-0425